



KCAU
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(712) 224-6727

CONTRACT

<u>Contract / Revision</u> 2512661 /		<u>Alt Order #</u> 26923042	
<u>Advertiser</u> POL/Theresa Greenfield/US Senate/IA/Dem		<u>Original Date / Revision</u> 05/18/20 / 05/20/20	
<u>Contract Dates</u> 05/18/20 - 05/25/20		<u>Estimate #</u> 8367	
<u>Product</u> candidate			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KCAU	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 544	<u>Product 1/2</u> 580	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

GMMB
3050 K Street, NW
Suite 100
Washington Harbor
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCAU	05/19/20	05/25/20	Good Day Siouxland @5a	Good Day Siouxlan		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	4			\$20.00				
N 2	KCAU	05/19/20	05/25/20	Good Siouxland @6a	Good Siouxland @		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	4			\$50.00				
N 3	KCAU	05/19/20	05/25/20	GMA	GMA		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	4			\$60.00				
N 4	KCAU	05/24/20	05/24/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	-----S	1			\$70.00				
N 5	KCAU	05/19/20	05/25/20	M-F 9a-10a	M-F 9a-10a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	2			\$40.00				
N 6	KCAU	05/19/20	05/25/20	The View	The View		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	2			\$30.00				
N 7	KCAU	05/19/20	05/25/20	M-F 11a-1130a	M-F 11a-1130a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	2			\$40.00				
N 8	KCAU	05/19/20	05/25/20	M-F ABC9 News @ 1130a	M-F ABC9 News @		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	2			\$50.00				
N 9	KCAU	05/19/20	05/25/20	GMA Day	GMA Day		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	2			\$30.00				
N 10	KCAU	05/19/20	05/25/20	General Hospital	General Hospital		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/19/20	05/25/20	MTWTF--	2			\$20.00				
N 11	KCAU	05/19/20	05/25/20	M-F 2p-3p	M-F 2p-3p		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				2	\$10.00			
N 12	KCAU	05/19/20	05/25/20	M-F 3p-4p	M-F 3p-4p		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				2	\$30.00			
N 13	KCAU	05/19/20	05/25/20	M-F 4p-5p	M-F 4p-5p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				2	\$50.00			
N 14	KCAU	05/19/20	05/25/20	M-F KCAU9 News at 5	M-F KCAU9 News		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				1	\$90.00			
N 15	KCAU	05/19/20	05/25/20	M-F ABC World News Tonigh	M-F ABC World Ne		:30			NM	1	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				1	\$1,230.00			
N 16	KCAU	05/19/20	05/25/20	M-F KCAU9 News at 6	M-F KCAU9 News		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				1	\$120.00			
N 17	KCAU	05/19/20	05/25/20	Inside Edition	M-F 630p-7p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				2	\$50.00			
N 18	KCAU	05/23/20	05/23/20	Inside Edition Sat	Sa 630p-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-----S-				1	\$40.00			
N 19	KCAU	05/19/20	05/25/20	LN M-Su 10p News	LN M-Su 10p News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				2	\$160.00			
N 20	KCAU	05/24/20	05/24/20	LN M-Su 10p News	LN M-Su 10p News		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-----S				1	\$220.00			
N 21	KCAU	05/19/20	05/25/20	10:35 PM-11:35 PM	10:35 PM-11:35 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/20	05/25/20	MTWTF--				3	\$40.00			
N 22	KCAU	05/23/20	05/23/20	Sa 1035p-1135p	Sa 1035p-1135p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-----S-				1	\$30.00			
N 23	KCAU	05/24/20	05/24/20	10:35 PM-11:35 PM	10:35 PM-11:35 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-----S				1	\$50.00			
N 24	KCAU	05/19/20	05/19/20	SOAPS	Tue 7p-8p		:30			NM	6	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-T-----				1	\$200.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCAU	05/18/20-05/24/20	SOAPS	Tue 7p-8p	-Tu-----	:30		\$200.00	NM		
	See MG 24.2, 24.3, 24.4, 24.5, 24.6, 24.7											
	2	KCAU	05/18/20-05/24/20	Connors/Bless	Tue 7p-8p	-Tu-----	:30		\$160.00	NM		
	3	KCAU	05/18/20-05/24/20	Holey Moley	Thu 7p-8p	----Th----	:30		\$200.00	NM		
	Ⓜ See MG 24.8											
	4	KCAU	05/19/20-05/25/20	LN M-Su 10p News	LN M-Su 10p News	MTuWThF----	:30		\$160.00	NM		
	Ⓜ MG for 25.1, 24.1											
	5	KCAU	05/18/20-05/24/20	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$10.00	NM		
	Ⓜ MG for 25.1, 24.1											
	6	KCAU	05/18/20-05/24/20	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$10.00	NM		
	Ⓜ MG for 25.1, 24.1											
	7	KCAU	05/18/20-05/24/20	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$10.00	NM		
	Ⓜ MG for 25.1, 24.1											
	8	KCAU	05/18/20-05/24/20	Who Wants To Be A Millionai	Thu 7p-8p	----Th----	:30		\$200.00	NM		
	Ⓜ MG for 24.3 05/21											
N 25	KCAU	05/21/20	05/21/20	Who Wants To Be A Million	Thu 7p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	---T---				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCAU	05/18/20-05/24/20	Who Wants To Be A Million	Thu 7p-8p	----Th----	:30		\$350.00	NM		
	See MG 24.2, 24.3, 24.4, 24.5, 24.6, 24.7											
N 26	KCAU	05/18/20	05/18/20	M-F KCAU9 News at 5	M-F KCAU9 News		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	M-----				1	\$90.00			
N 27	KCAU	05/18/20	05/18/20	M-F KCAU9 News at 6	M-F KCAU9 News		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	M-----				1	\$120.00			
N 28	KCAU	05/18/20	05/18/20	Inside Edition	M-F 630p-7p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	M-----				1	\$50.00			
N 29	KCAU	05/18/20	05/18/20	LN M-Su 10p News	LN M-Su 10p News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	M-----				1	\$160.00			
N 30	KCAU	05/18/20	05/18/20	Jimmy Kimmel	M-F 1035p-1137a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	M-----				1	\$40.00			
N 31	KCAU	05/18/20	05/18/20	Nightline	M-F 1137p-1207a		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	M-----				1	\$240.00			
Totals											57	\$4,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 - 05/31/20	57	\$4,760.00	(\$714.00)	\$4,046.00
Totals	57	\$4,760.00	(\$714.00)	\$4,046.00

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2512661 /	26923042

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Theresa Greenfield/US Senate/IA/Dem	05/18/20 / 05/20/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/18/20 - 05/25/20	candidate	8367

Signature: _____ **Date:** _____

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